

Promote and enable the safe, effective use of powered access worldwide

MY STORY

WOMEN IN POWERED ACCESS

CAROLINA ALEMAN CFO, UP EQUIPMENT, COLOMBIA

What is your role in powered access?

I am a young woman who is passionate about everything she does, especially in this industry. I have dedicated myself to understanding the financial aspects and the various applications of this equipment in the Colombian market, and the desire to learn more led me to deepen my knowledge of security issues related to them.

How did you come into this industry and what attracted you to it?

I worked as an auditor for more than 12 years, and, thanks to this experience, I came to a heavy machinery company. This led me to UP Equipment, a company specialising in lifting equipment, which made me see hope for women to be part of an industry that has been dominated by men for many years.

What do you find inspiring about your role?

My work team is made up of many great women. We have started training women as operators, and seeing the trade increasingly include women around the world is exciting. As a young woman, initiatives like IPAF's makes me see many more opportunities in the industry.



Where do you see yourself in five years and what do you want to achieve?

I love teaching and learning. In five years' time, I would like to become a leading woman in Latin America in the powered access sector, being recognised for sharing knowledge and demonstrating that women can be a fundamental part of these large companies in the powered access sector.

What one piece of advice would you give to other women in/ thinking of entering the

industry? My advice to women who want to enter the industry is to not be afraid. You will always be surrounded by professionals who are willing to teach you, who trust our abilities, and who recognise our adeptness. The most important thing is that we trust ourselves and know there is space in the industry for us. Oh, and one very important thing: with boots and helmets we also look pretty!

"To women who want to enter the Industry - don't be afraid. You will always be surrounded by professionals who are willing to teach you."