



Promoting the safe and effective
use of powered access worldwide

www.ipaf.org

SPONSORSHIP PACKAGES 2023

BOOK NOW FOR MAXIMUM BRAND PROMOTION



Assert your brand presence and reach your target
audience by becoming a sponsor of IPAF events.



ANNIVERSARY SPONSORSHIP PACKAGES

IPAF celebrates its 40th anniversary in 2023 so with this in mind, we've brought some special sponsorship options together for you to consider and be part of the celebrations of this significant milestone in ensuring the safe and effective use of powered access!

In-person and online events are powerful platforms to meet and engage with your target audience enabling you to promote your brand, products, and services.

IPAF offers annual sponsorship packages to suit your marketing objectives and your budget. You can choose from our pre-set sponsor bundles, or we can work with you to create one that's tailored to your specific business aims. You can also sponsor individual events and webinars. Whether you wish to take a global approach as an industry leader or reach a particular country, region, job profile, or industry sub-sector, we can help you connect with our wealth of IPAF members who represent machine manufacturers, rental companies, safety professionals, components and service suppliers, IPAF-instructors, and machine end-users.

Benefits of becoming an annual sponsor:

- 10% discount off sponsorship of other IPAF events within the same calendar year
- Discounts on advertising in IPAF magazines - see p.5
- Priority machine space at trade shows*
- Maximum promotion window (when booked in December 2022 or January 2023)
- Dedicated account management and single invoicing

*applies when both IPAF & the sponsor are exhibiting, when space allows and when the offered machine supports IPAF's stand safety theme.

ANNUAL PREMIUM PACKAGE 2023

£15,000 / €16.900 / US\$ 20,250

IPAF International Webinar Series

Co-sponsorship of all four webinars:

- 31 May – IPAF Rental Market Report Highlights 2023
- 28 Jun – IPAF Global Safety Report 2023
- 18 Oct – IPAF Safety Campaign 2023
- 8 Nov – IPAF Safety Professional Members – topic TBC

IPAF North America Webinar Series

Co-sponsorship of three IPAF North American Webinars: May, Sep & Nov, topics TBC

IPAF Professional Development Seminars (PDSs)

Aimed at IPAF instructors and training centre employees who need to receive industry updates and the latest safety guidance.

Co-sponsorship of all 10 events in the following regions/countries. Some PDSs are virtual, and some are in-person: Spain (Jan), North America (Jan), Nordic Regions (Jan), Latin America (Feb), China (Mar), Italy (May), Switzerland (Sep), Benelux (Sep), Ireland (Oct), UK (Nov).

Gold Sponsorship

IPAF Elevation Benelux
Sep, the Netherlands, location TBC

Gold Sponsorship

IPAF Elevation Switzerland
Sep, location TBC

Gold Sponsorship - IPAF Elevation UK

Oct, location TBC

Option to upgrade to Exclusive Platinum Sponsor (subject to availability)

- *Bespoke packages available*
- *Exclusive sponsorship packages available*
- *All packages are subject to IPAF's standard Terms & Conditions*
- *Sponsorship is open to IPAF-members and non-members*



Booking and further enquiries:

Marketing & Membership Manager | faith.cobaine@ipaf.org | +44 (0) 7542 94 1177

Or contact your local IPAF country representative | www.ipaf.org/contact

www.ipaf.org



ANNUAL SUPPORTING PACKAGE £10,000 / €11,500 / US\$ 13,500

IPAF International Webinar Series

Co-sponsorship of all four webinars:

- 31 May – IPAF Rental Market Report Highlights 2023
- 28 Jun – IPAF Global Safety Report 2023
- 18 Oct – IPAF Safety Campaign 2023
- 8 Nov – IPAF Safety Professional Members – topic TBC

Silver Sponsorship of IPAF Elevation Switzerland

Sep, location TBC

Silver Sponsorship of IPAF Elevation Switzerland

Sep, location TBC

Silver Sponsorship of IPAF Elevation Benelux

Sep, the Netherlands, location TBC

Silver Sponsorship of IPAF Elevation UK

Oct, location TBC

Option to upgrade to Exclusive Platinum Sponsor
(subject to availability)

IPAF Professional Development Seminars (PDSs)

Aimed at IPAF instructors and training centre employees who need to receive industry updates and the latest safety guidance.

Co-sponsorship of five events. Some are virtual and some are in-person. Choose from the following regions/countries: Spain (Jan), North America (Jan), Nordic Regions (Jan), Latin America (Feb), China (Mar), Italy (May), Switzerland (Sep), Benelux (Sep), Ireland (Oct), UK (Nov).

Add sponsorship of any of the following events and receive a discount: IPAF Asia Conference, IPAF Elevação (Latin America), IPAF Innovate (North America)



CONEXPO EVENT SPONSOR £9,000 / €10,150 / US\$ 12,150

Exclusive Sponsorship (limited to one sponsor)*

14-18 March, Las Vegas, USA

IPAF will be exhibiting on booth F8138 in the Festival Lot, a prime location within the showground, and our stand will be themed around our latest safety advice.

- Co-branded with IPAF merchandise giveaways on stand
- Acknowledged on IPAF stand with poster/signage
- Your logo on mailings to IPAF members ahead of the show
- Co-branded with IPAF for IPAF's on-stand Networking Event (4pm – 6pm, Wednesday 15 March) with opportunity to address the audience for five minutes.
- Your company mentioned on IPAF's social media channels
- Priority space on IPAF's stand for one machine – subject to requirement of safety demonstration

**Sponsor must already be exhibiting at Conexpo*

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VERTIKAL DAYS MERCHANDISE SPONSOR

£2,000 / €2.250 /
US\$ 2,700



Exclusive Sponsorship (limited to one sponsor)*

10 & 11 May, Peterborough, UK

IPAF will be exhibiting on stand 618 next to the Catering Pavilion and our display will be themed around our latest safety advice.

- Co-branded with IPAF merchandise giveaways on stand
- Your logo on mailings to IPAF members ahead of the show
- Priority space on IPAF's stand for one machine – subject to requirement of IPAF's safety demonstration

**Sponsor must already be exhibiting at Vertikal Days*

APEX MERCHANDISE SPONSOR

£2,700 / €3.050 /
US\$ 3,700



Exclusive Sponsorship (limited to one sponsor)*

6 – 8 June, Maastricht, the Netherlands

IPAF will be exhibiting, and our display will be themed around our latest safety advice.

- Co-branded (with IPAF) merchandise giveaways on stand
- Your logo on mailings to IPAF members ahead of the show

www.ipcapexexpo.org

**Sponsor must already be exhibiting at APEX*

IPAF PROFESSIONAL DEVELOPMENT SEMINAR (PDS) SPONSOR

£5,000 / €5.700 / US\$ 6,800

PDSs are aimed at IPAF instructors who receive industry updates and the latest safety guidance.

Co-sponsorship of all 10 events in the following regions/countries. Some PDSs are virtual, and some are in-person: Spain (Jan), North America (Jan), Nordic Regions (Jan), Latin America (Feb), China (May), Italy (May), Switzerland (Sep), Benelux (Sep), Ireland (Oct), UK (Nov).

IPAF WEBINAR SPONSOR £3,500 / €4.000 / US\$ 4,800

IPAF International Webinar Series

Co-sponsorship of all four webinars:

- 31 May – IPAF Rental Market Report Highlights 2023
- 28 Jun – IPAF Global Safety Report 2023
- 18 Oct – IPAF Safety Campaign 2023
- 8 Nov – IPAF Safety Professional Members – topic TBC

IPAF North America Webinar Series

Co-sponsorship of three IPAF North American Webinars:

May, Sep & Nov, topics TBC



- Bespoke packages available
- Exclusive sponsorship packages available
- All packages are subject to IPAF's standard Terms & Conditions
- Sponsorship is open to IPAF-members and non-members

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| SPONSORING PUBLICATIONS

IPAF is seeking interest from parties wishing to sponsor the following publications



IPAF Global Safety Report 2023



IPAF Rental Market Report 2023

| ADVERTISING OPPORTUNITIES

The following IPAF annual magazines are produced by third parties. Print and online advertising options are available. To find out more about the magazines, visit www.ipaf.org/resources and filter by 'Publication'.



IPAF Powered Access

Contact:
Howard Smith
Advertising Sales
+44 (0)7575 183204
howard.s@atompublishing.co.uk



New advertisers receive a discount

IPAF Informa (official Italian IPAF safety magazine)

Contact:
Pier Angelo Cantù
CEO
Rental Consulting
+39 333 9880094
manager@rentalconsulting.it



IPAF Journal (German language)

Contact:
Romana Kennel
Head of Media Sales
Krafthand Medien GmbH
+49 (0)8247 3007 60
romana.kennel@krafthand.de



IPAF Elevating Safety (USA market)

Contact:
Megan Perleberg
AC Business Media
+1 (800) 538 5544 x1295
mperleberg@acbusinessmedia.com

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www.ipaf.org/elevation-switzerland

Annual event focused on Swiss
members to meet and network.



www.ipaf.org/elevando

Annual event focused on Mexico and
Latin America. Attracts IPAF members
and non-members from across
the sector.



www.ipaf.org/elevation

A regular event aimed primarily at UK
members and open to non-members
bringing them together to hear the
latest from IPAF and celebrate the
powered access industry.



www.ipaf.org/events

Annual event for instructors and other
IPAF members across Belgium, the
Netherlands and Luxembourg



www.ipaf.org/elevacao

Annual event focused on Brazil and
Latin America, this two-day conference
covers safety issues and legislation.
Attracts IPAF members and non-
members from across the sector.



www.europlatform.info

Please note, Europlatform
will not take place in 2023



www.ipaf-summit.info

Please note, sponsorship of the IPAF
Summit & International Award for
Powered Access (IAPAs) is bookable
directly with IPAF's Media Partner,
KHL. Please contact Ollie Hodges:
ollie.hodges@khl.com



IPAF Innovate

www.ipaf.org/innovate

Annual event focused on North
America. Includes interactive
workshops, networking and innovation-
creating discussions. Attracts IPAF
members and non-members from
across the sector.



IPAF Asia Conference

www.ipaf.org/asiaconference

Annual two-day event focused
on the South East Asia market.
Includes conference, gala dinner,
networking. Attracts IPAF members and
non-members from across the sector.

Full list of IPAF events at: www.ipaf.org/events

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