

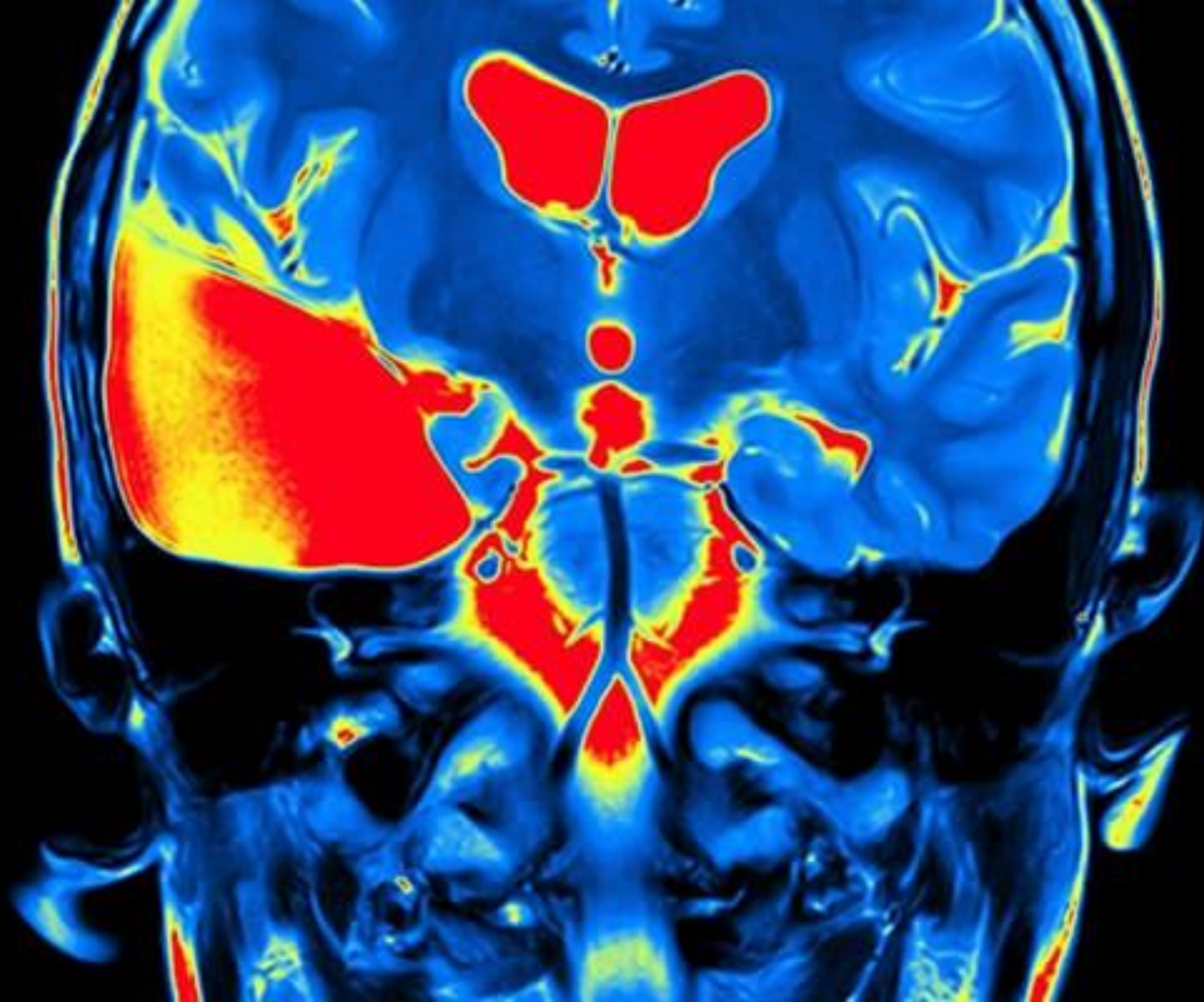
Storytelling & Safety

or why you can remember a good bar story but not why you should wear a harness

Oana Samoila

Key Rental Accounts Sales Manager

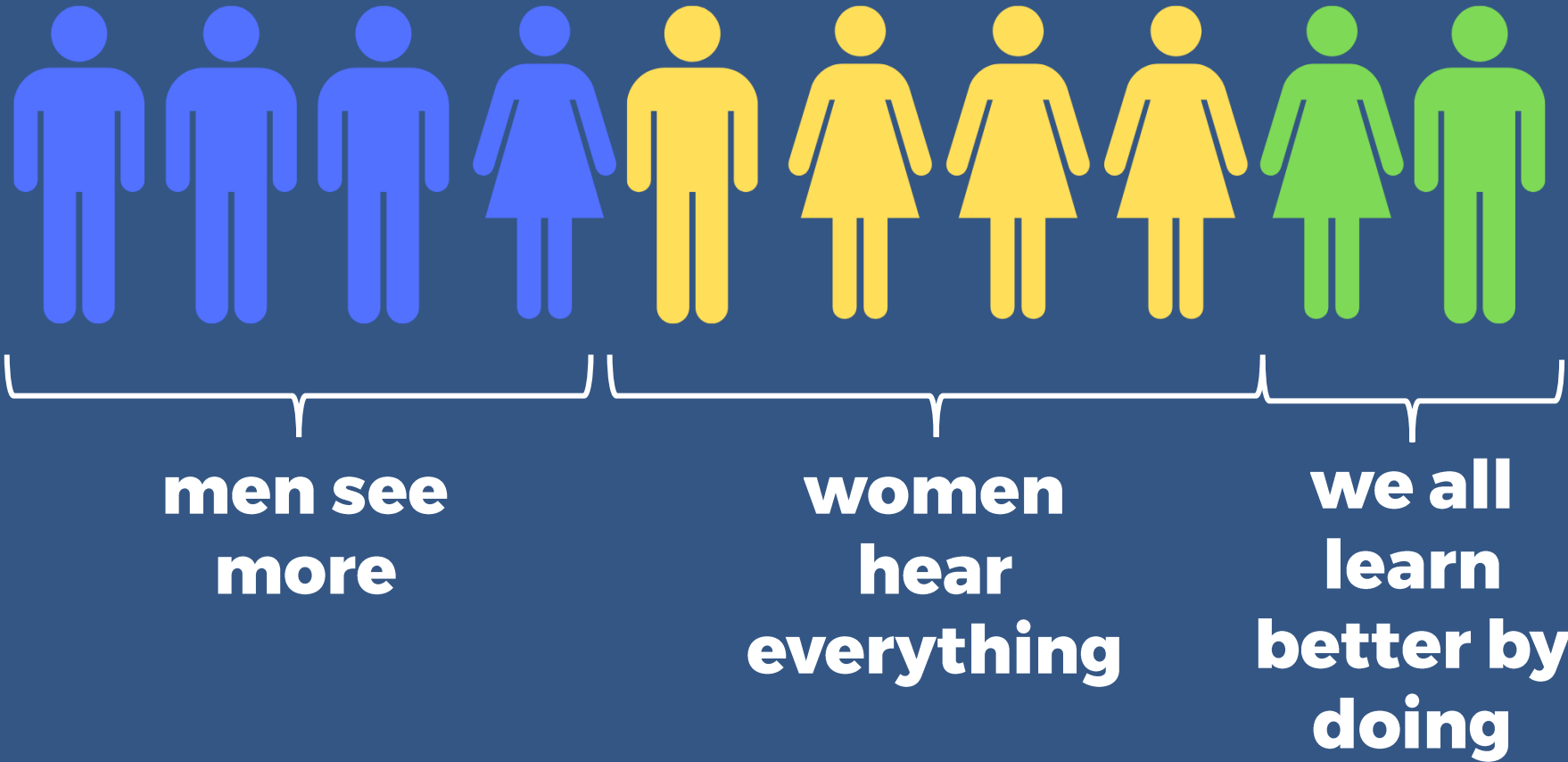
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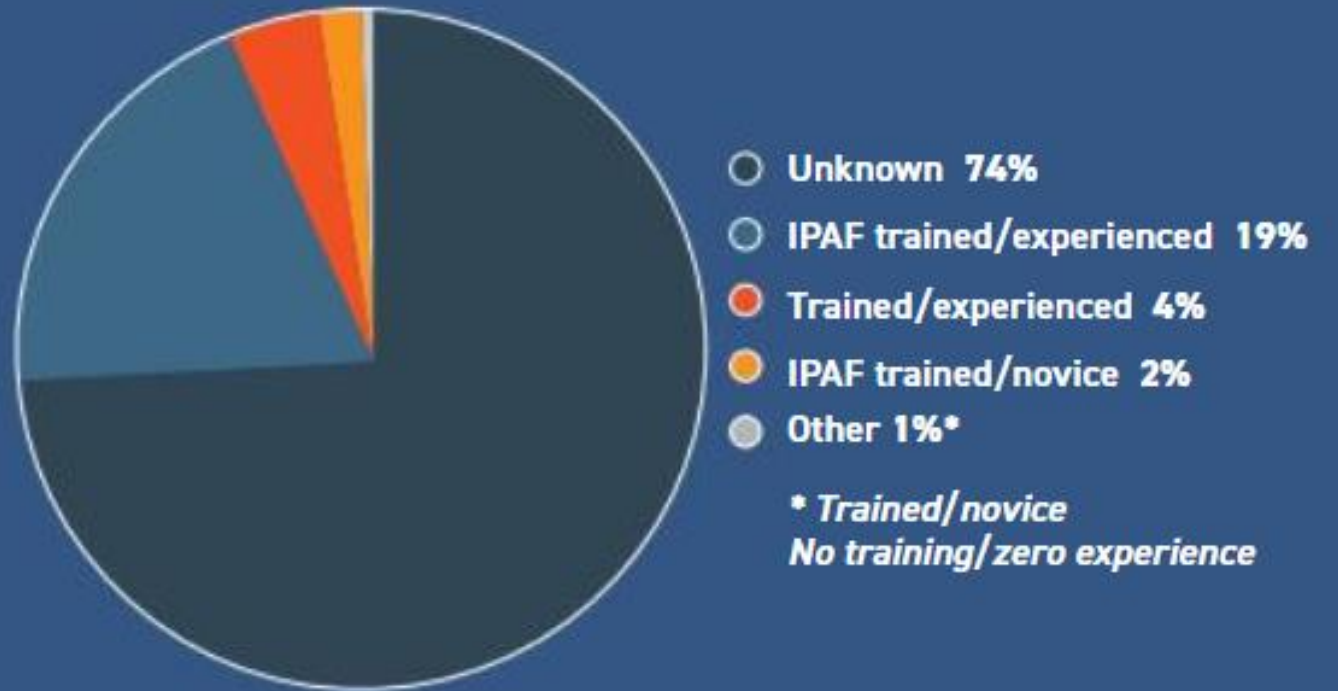
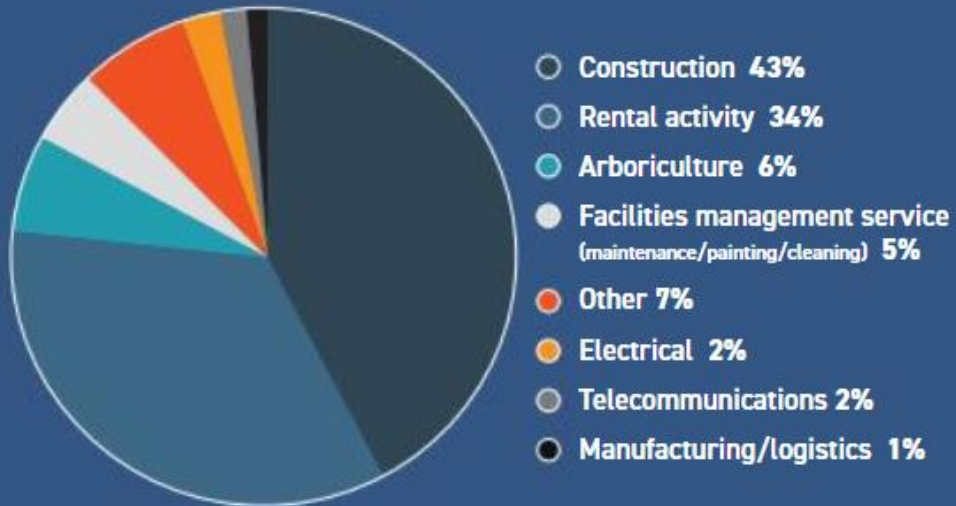
Why storytelling?



Storytelling & Safety?

Persons level of training

People involved by industry sector



Why storytelling?



accurate

Everything in our brain is looking for the cause and effect relationship of something we've previously experienced



sticky

Stories precede speech with each of us constructing and living a 'narrative.' This narrative is us.



relatable

Provide space for risk-free experimentation and exchange of ideas.
What would I have done?

How does storytelling work?

- **Create connection**
- **Build engagement**
- **Align with purpose**
- **Enable retrieval and retention**
- **Promote growth and consciousness**



Thank you!

Oana Samoila

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