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Promoting the safe and effective use of powered access

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SPONSORSHIP PACKAGES 2022

BOOK NOW FOR MAXIMUM BRAND PROMOTION

Assert your brand presence and reach your target audience by sponsoring IPAF events.

Promoting the safe and effective use of powered access

NEW FOR 2022!

SPONSORSHIP POWER PACKAGES

In-person and online events are powerful platforms to meet and engage with your target audience enabling you to promote your brand, products, and services.

IPAF offers annual sponsorship packages to suit your marketing objectives and your budget. You can choose from one of our three pre-set sponsor bundles, or we can work with you to create one that's tailored to your specific business aims. You can also sponsor individual events and webinars. Whether you wish to take a global approach as an industry leader or reach a particular country, region, job profile, or industry, sub-sector, we can help you connect with our wealth of IPAF members who represent machine manufacturers, rental companies, safety professionals, components and service suppliers, IPAF-instructors, and machine end-users.

For best value and additional benefits, choose one of our annual Power Packages.

Power Package sponsors receive brand exposure at IPAF events around the globe, at in-person events (conferences & seminars), and at online events.

Benefits of becoming a Power Package Sponsor:

- Receipt of attendee profiling data (subject to availability)
- 10% discount off sponsorship of other IPAF events within the same calendar year
- Priority machine space at trade shows*
- Maximum promotion window (when booked in November or December 2021)
- Advanced promotion from sign-up
- One-off invoicing & administration

** applies when both IPAF & the sponsor are exhibiting and space allows*

TERAWATT 2022 POWER PACKAGE

£22,000 / €25.000 / US$ 28,000

Co-sponsorship of five IPAF Webinars:

- 16 Feb 22 – Wearable Tech – Safety Devices
- 27 Apr 22 – IPAF Rental Plus for Contractors
- 22 Jun 22 – IPAF Global Safety Report
- 28 Sept 22 – IPAF Rental Market Report Highlights 2022
- 23 Nov 22 – Topic TBC

Option to upgrade to exclusive sponsor (subject to availability)

Supporting Sponsor

IPAF Summit & International Awards for Powered Access (IAPAs)

10 March 22, London, UK

Option to upgrade to a higher-level package (subject to availability), at a discount through IPAF's media partner, KHL, who may contact you to discuss this

Gold Sponsorship

Europlatform

October 22, Location TBC

Option to upgrade to Exclusive Platinum Sponsor or Exclusive Networking Event Sponsor (subject to availability)

Co-sponsorship of 12 IPAF Professional Development Seminars (PDSs)

Regions/Countries available: UK, & Ireland (Nov 22), Germany & Austria (Jan 22)', Spain (Jan 22), Switzerland (Jan 22), Italy (Jan 22), Benelux (Apr 22), Brazil (date TBC), Latin America (Jan 22), North America (Jan 22), the Nordic region (Jan 22), South East Asia (May 22), and China (Jul 22).

Option to upgrade to exclusive sponsor (subject to availability)

Gold Sponsorship

IPAF Anch'io

26 May 22, Italy, venue TBC

Add any of the following events (Power Package sponsors receive a discount): IPAF Asia Conference, IPAF ElevaÇÃO (Latin America), IPAF Innovate (North America)

- *Bespoke packages available*
- *Exclusive sponsorship packages available*
- *Historical event statistics available on request*
- *All sponsorship packages are subject to IPAF's standard Terms & Conditions*
- *Sponsorship is open to IPAF-members and non-members*

Booking and further enquiries about any aspect of sponsorship can be directed to:
faith.cobaine@ipaf.org | +44 (0) 7542 94 1177
Or contact your local IPAF country representative.

www.ipaf.org

GIGAWATT 2022 POWER PACKAGE
£17,000 / €19.000 / US$ 22,000

Co-sponsorship of four IPAF Webinars. Choose from:

- 16 Feb 22 – Wearable Tech – Safety Devices
- 27 Apr 22 – IPAF Rental Plus for Contractors
- 22 Jun 22 – IPAF Global Safety Report
- 28 Sept 22 – IPAF Rental Market Report Highlights 2022
- 23 Nov 22 – Topic TBC

Option to upgrade to exclusive sponsor (subject to availability)

Supporting Sponsor

IPAF Summit & International Awards for Powered Access (IAPAs)

10 March 2022, London, UK

Option to upgrade to a higher-level package (subject to availability), at a discount through IPAF's media partner, KHL, who may contact you to discuss this

Silver Sponsorship

Europlatform

October 2022, Location TBC

Option to upgrade to Exclusive Platinum Sponsor or Exclusive Networking Event Sponsor (subject to availability)

Co-sponsorship of 10 IPAF Professional Development Seminars (PDSs). Choose from:

Regions/Countries available: UK, & Ireland (Nov 22), Germany & Austria (Jan 22)', Spain (Jan 22), Switzerland (Jan 22), Italy (Jan 22), Benelux (Apr 22), Brazil (date TBC), Latin America (Jan 22), North America (Jan 22), the Nordic region (Jan 22), South East Asia (May 22), and China (Jul 22).

Option to upgrade to exclusive sponsor (subject to availability)

Silver Sponsorship

IPAF Anch'io

26 May 22, Italy, venue TBC

Add any of the following events (Power Package sponsors receive a discount): IPAF Asia Conference, IPAF ElevaÇÃO (Latin America), IPAF Innovate (North America)

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MEGAWATT 2022 POWER PACKAGE
£12,000 / €14,000 / US$ 16,000

Co-sponsorship of three IPAF Webinars. Choose from:

- 16 Feb 22 – Wearable Tech – Safety Devices
- 27 Apr 22 – IPAF Rental Plus for Contractors
- 22 Jun 22 – IPAF Global Safety Report
- 28 Septr 22 – IPAF Rental Market Report Highlights 2022
- 23 Nov 22 – Topic TBC

Option to upgrade to exclusive sponsor (subject to availability)

Supporting Sponsor

IPAF Summit & International Awards for Powered Access (IAPAs)

10 Mar 2022, London, UK

Option to upgrade to a higher-level package (subject to availability), at a discount through IPAF's media partner, KHL, who may contact you to discuss this.

Supporting Sponsorship

Europlatform

October 22, Location TBC

Option to upgrade to Exclusive Platinum Sponsor or Exclusive Networking Event Sponsor (subject to availability)

Co-sponsorship of six IPAF Professional Development Seminars (PDSs). Choose from:

Regions/Countries available: UK, & Ireland (Nov 22), Germany & Austria (Jan 22)', Spain (Jan 22), Switzerland (Jan 22), Italy (Jan 22), Benelux (Apr 22), Brazil (date TBC), Latin America (Jan 22), North America (Jan 22), the Nordic region (Jan 22), South East Asia (May 22), and China (Jul 22).

Option to upgrade to exclusive sponsor (subject to availability)

Bronze Sponsorship

IPAF Anch'io

26 May 22, Italy, venue TBC

Add any of the following events (Power Package sponsors receive a discount): IPAF Asia Conference, IPAF ElevaÇÃO (Latin America), IPAF Innovate (North America)

- *Bespoke packages available*
- *Exclusive sponsorship packages available*
- *Historical event statistics available on request*
- *All sponsorship packages are subject to IPAF's standard Terms & Conditions*
- *Sponsorship is open to IPAF-members and non-members*

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www.ipaf.org

SPONSORING PUBLICATIONS

IPAF is seeking interest from parties wishing to sponsor the following publications:

IPAF Global Safety Report 2022

IPAF Rental Market Report 2022

ADVERTISING OPPORTUNITIES

The following IPAF annual magazines are produced by third parties. Print and online advertising options are available.
To find out more about the magazines, visit www.ipaf.org/resources and filter by 'Publication'.

IPAF Powered Access

Contact:
Howard Smith
Advertising Sales
+44 (0)7775 670117
howard.s@atompublishing.co.uk

IPAF Informa *(official Italian IPAF safety magazine)*

Contact:
Pier Angelo
Managing Director
Rental Consulting
+39 333 9880094
manager@rentalconsulting.it

IPAF Journal
(German language)

Contact:
Romana Kennel
Head of Media Sales
Krafthand Medien GmbH
+49 (0)8247 3007 60
romana.kennel@krafthand.de

IPAF Elevating Safety
(USA market)

Contact:
Alexis Brumm
Editor
AC Business Media
+1 (800) 538 5544 x1295
abrumm@ACbusinessmedia.com

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EUROPLATFORM.INFO
THE CONFERENCE FOR EUROPEAN ACCESS PROFESSIONALS

www.europlatform.info

Annual flagship conference dedicated to the access rental industry. Each year it is held in a different European city.

Attracts delegates in senior management roles of access rental companies as well as fleet managers, equipment buyers and IPAF members.

2022 IPAF summit iapa 2022 International Awards for Powered Access

www.iapa-summit.info

The industry's largest annual, international event. Comprises a conference, networking sessions and celebratory awards dinner.

Attracts delegates from powered access manufacturers, rental companies, financial sector, safety/training companies and related professions.

IPAF ANCH'IO

www.ipaf.org/anchio

Annual event dedicated to the world of powered access in Italy. Educational, latest industry topics, networking.

Attracts IPAF members and non-members from across the sector.

IPAF ElevAÇÃO
Um encontro nas alturas

www.ipaf.org/elevacao

Annual event focused on Brazil and Latin America, this two-day conference covers safety issues and legislation.

Attracts IPAF members and non-members from across the sector.

VertiKal days

www.vertikaldays.net

Annual UK tradeshow – 'showcase to the industry's opinion shapers'.

IPAF exhibits at this show.

IPAF 2022 ELEVATION

www.ipaf.org/elevation-switzerland

Annual event focused on Swiss members to meet and network.

IPAF ELEVANDO

www.ipaf.org/elevando

Annual event focused on Mexico and Latin America.

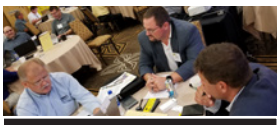
Attracts IPAF members and non-members from across the sector.

bauma
OCTOBER 24-30, 2022, MUNICH

www.bauma.de

The triennial world's leading construction machinery trade fair.

IPAF exhibits at this show.



IPAF Innovate

www.ipaf.org/innovate

Annual event focused on North America. Includes interactive workshops, networking and innovation-creating discussions.

Attracts IPAF members and non-members from across the sector.

IPAF Asia Conference

www.ipaf.org/asiaconference

Annual two-day event focused on the South East Asia market.

Includes conference, gala dinner, networking.

Attracts IPAF members and non-members from across the sector.

for a full lists of IPAF events, visit: ***www.ipaf.org/events***

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