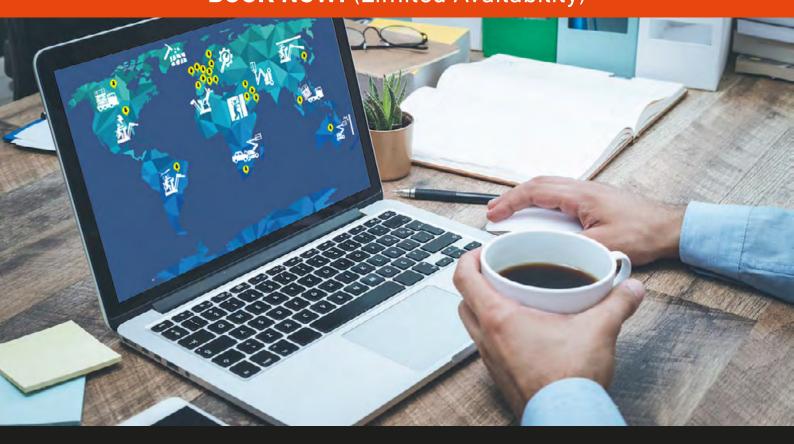


Promoting the safe and effective use of powered access worldwide www.ipaf.org

IP E

# IPAF DIGITAL EVENT SPONSORSHIP OPPORTUNITIES 2021

## **BOOK NOW!** (Limited Availability)



Reach your target audience and align your brand with IPAF's mission to promote the safe use of powered access. Exposure begins before the event and continues during, and after the event.

The sooner you book, the longer your logo is visible!



### **DATES & TOPICS**

#### 20 January 2021

IPAF Webinar: Safe Loading & Unloading Course (Fully booked)

**10 February 2021** IPAF Webinar: Developing a MEWP Safe-use Plan

24 March 2021 IPAF Webinar: Correct MEWP Selection

**20 May 2021** IPAF Webinar: Sustainability in the Powered Access Industry

7 July 2021 IPAF Webinar: IPAF Rental+ for Contractors

**29 September 2021** IPAF Webinar: Electrification of Powered Access – Where Next?

4 November 2021 IPAF Webinar: Safety Products; Wearable Devices

**14 December 2021** IPAF Webinar: Machine Modifications

January 2022 IPAF Webinar: Topic to be confirmed

All webinars last approximately one hour

#### Sponsors receive:

- logo and link to product/website on communications regarding webinars, on IPAF's website & e-shots
- sponsor branding during webinar on webinar background
- verbal acknowledgement by host during webinar
- acknowledgement on IPAF's event pages
- company tagged in social media posts (Facebook, Twitter & LinkedIn)
- three sponsors of each webinar may screen a short company film of up to three minutes duration. This is on a first-come, first-served basis. Ideally the film should be informative, technical, or educational which viewers will find useful and which will add value to the webinar experience. Films must be approved by IPAF

#### Prices:

Sponsor 8 webinars:  $\pounds4,500 / €5,063 / US$6,750$ Sponsor 4 webinars:  $\pounds2,500 / €2,813 / US$3,375$ Sponsor 1 webinar:  $\pounds750 / €844 / US$1,014$ Sponsor 1 webinar exclusively:  $\pounds4,500 / €5,063 / US$6,750$ 

**Booking & Further Information:** Faith Cobaine Marketing & Membership Manager faith.cobaine@ipaf.org +44 (0) 7542 94 11 77

