



Promoting the safe and effective use of powered access worldwide

[www.ipaf.org](http://www.ipaf.org)

# IPAF WEBINAR SERIES & UK PDS (PROFESSIONAL DEVELOPMENT SEMINARS)



**SPONSORSHIP OPPORTUNITIES - BOOK NOW!**



Reach your target audience and align your brand with IPAF's mission to promote the safe use of powered access. Exposure begins before the event and continues during, and after the event.

**The sooner you book, the longer your logo will be exposed!**

## WEBINARS SPONSORSHIP

IPAF is hosting a series of free webinars focusing on key industry topics. The webinars are given in English and are promoted to IPAF's members and contacts and will cover:

- 16 September 2020 – Reducing accidents through intelligence
- 20 October 2020 – IPAF Rental Market Reports 2020
- 10 December 2020 – IPAF 2020 review and what does 2021 hold?
- Jan/Feb 2021 – date & topic TBC (sponsors may suggest content)

### Why sponsor?

IPAF's webinars have each attracted over 500 registrants from across the globe. Attendees are from sectors including manufacturers, rental companies, suppliers, and health and safety bodies. Sponsoring webinars helps you reach a key audience in the industry and align your brand with IPAF's mission to promote the safe use of powered access.

*Cost: £2000 / €2250 / USD 2700 per sponsor (non-exclusive, exclusive sponsorship available on first-come, first-served basis)*

### Sponsors receive:

- their logo and link to product/website on all communications regarding the webinars, on IPAF's website, press releases, social media, e-shots
- brand presence during the webinars – on presentations and on the background of presenters
- verbal acknowledgement by the presenters during the webinars
- their logo on IPAF's event pages

## UK PROFESSIONAL DEVELOPMENT SEMINARS (PDS) SPONSORSHIP

IPAF's professional development seminars are held annually for all IPAF instructors. In the UK this is over 400 instructors. It is an opportunity for instructors to hear about the latest updates from IPAF and the industry and discuss any issues faced during training.

In 2020 IPAF will be holding two virtual PDS webinars for all UK instructors on 11 and 25 November.

### Why sponsor?

Sponsors will reach a target audience of over 400 IPAF training instructors who in turn are responsible for training over 120,000 candidates per year. This is a great opportunity to get your brand in front of those trainers who are training new PAL Card holders.

*Cost: £1000 / €1125 / USD 1350 per sponsor (non-exclusive, exclusive sponsorship available on first-come, first-served basis)*

### Sponsors receive:

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### To book sponsorship or for further information:

Please contact [faith.cobaine@ipaf.org](mailto:faith.cobaine@ipaf.org) or call (+44) (0)7542 941177.

