



Promote and enable the safe, effective use of powered access worldwide

www.ipaf.org

SPONSORSHIP PACKAGES 2024

BOOK NOW FOR MAXIMUM BRAND PROMOTION



Assert your brand presence and reach your target audience by becoming a sponsor of IPAF events.





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ANNUAL SPONSORSHIP PACKAGES

IPAF is well established and recognised for its role in promoting and enabling the safe and effective use of powered access machines and equipment worldwide.

In-person and online events are powerful platforms to meet and engage with your target audience enabling you to promote your brand, products, and services.

Annual sponsorship packages are available to suit sponsorship packages to suit your marketing objectives and your budget. You can choose from our pre-set sponsor bundles, or we can work with you to create one that's tailored to your specific business aims. You can also sponsor individual events and webinars. Whether you wish to take a global approach as an industry leader or reach a particular country, region, job profile, or industry sub-sector, we can help you connect with our wealth of IPAF members who represent machine manufacturers, rental companies, safety professionals, components and service suppliers, IPAF-instructors, and machine end-users.

Benefits of becoming an annual sponsor:

- Annual packages save 20-25% compared to sponsoring the same events separately
- Discounts on advertising in IPAF magazines - see p.5
- Priority machine space at trade shows*
- Maximum promotion window (when booked in December 2023 or January 2024)
- Dedicated account management and single invoicing

**applies when both IPAF & the sponsor are exhibiting, when space allows and when the offered machine supports IPAF's stand safety theme.*

PREMIUM PACKAGE 2024

£15,000 / €16.900 / US\$ 20,250

(Save 25% compared to buying separately)

IPAF International Webinar Series

Co-sponsorship of three webinars:

- IPAF Rental Market Report Highlights - June
- IPAF Global Safety Data - July
- IPAF Safety Professional Members & IPAF Independent Instructors - topic TBC - November

Co-sponsorship of two regional IPAF Professional Development Seminars:

- Nordic - March
- Benelux - October

Gold sponsorship of the following events:

IPAF Elevando (Spain) - February

IPAF Anch'io (Italy) - May

IPAF Asia Conference (China) - August

IPAF Elevation (Switzerland) - September

IPAF ElevAÇÃO (Portugal) - October

IPAF Middle East Conference (Saudi Arabia) - October

IPAF Elevation UK - (autumn/fall)

IPAF Elevando (Mexico) - November



- Bespoke packages available
- You are welcome to sponsor individual events
- All packages are subject to IPAF's standard sponsor Terms & Conditions
- Sponsorship is open to IPAF members and non-members

Booking and further enquiries:

Marketing & Membership Manager | faith.cobaine@ipaf.org | +44 (0) 7542 94 1177

Or contact your local IPAF country representative | www.ipaf.org/contact

www.ipaf.org



SUPPORTING PACKAGE 2024

£10,000 / €11.500 / US\$ 13,500

(Save 20% compared to buying separately)

IPAF International Webinar Series 2024

Co-sponsorship of three webinars:

- IPAF Rental Market Report Highlights - June
- IPAF Global Safety Data - July
- IPAF Safety Professional Members & IPAF Independent Instructors - topic TBC - November

Co-sponsorship of two regional IPAF Professional Development Seminars:

- Nordic - March
- Benelux - October

Silver sponsorship of the following events:

IPAF Elevando (Spain) - February

IPAF Anch'io (Italy) - May

IPAF Asia Conference (China) - August

IPAF Elevation (Switzerland) - September

IPAF ElevAÇÃO (Portugal) - October

IPAF Middle East Conference (Saudi Arabia) - October

IPAF Elevation UK - (autumn/fall)

IPAF Elevando (Mexico) - November



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**VERTIKAL DAYS
MERCHANDISE
SPONSOR**

**£2,000 / €2.250 /
US\$ 2,700**



Exclusive Sponsorship (limited to one sponsor)*

11 & 12 September, Nottinghamshire, UK

IPAF will be exhibiting next to the Catering Pavilion and our display will be themed around our latest safety advice.

- Your logo and IPAF's on merchandise giveaways at the show
- Your logo on mailings to IPAF members ahead of the show
- Priority space on IPAF's stand for one machine – subject to requirement of IPAF's safety demonstration

**Sponsor must already be exhibiting at Vertikal Days*

IPAF WEBINAR SPONSOR

£1,500 / €4.000 / US\$ 4,800

IPAF International Webinar Series 2024

Co-sponsorship of three webinars:

- IPAF Rental Market Report Highlights - June
- IPAF Global Safety Data - July
- IPAF Safety Professional Members & IPAF Independent Instructors – topic TBC - November



- *Bespoke packages available*
- *You are welcome to sponsor individual events*
- *All packages are subject to IPAF's standard Sponsor Terms & Conditions*
- *Sponsorship is open to IPAF-members and non-members*

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SPONSORING PUBLICATIONS

IPAF is seeking interest from parties wishing to sponsor the following publications



IPAF Global Safety Report 2024



IPAF Rental Market Report 2024

ADVERTISING OPPORTUNITIES

The following IPAF annual magazines are produced by third parties. Print and online advertising options are available. To find out more about the magazines, visit www.ipaf.org/resources and filter by 'Publication'.



IPAF Powered Access

Contact:
Howard Smith
Advertising Sales
+44 (0)7396 713 557
howard.smith@atompublishing.co.uk



IPAF Informa (official Italian IPAF safety magazine)

Contact:
Pier Angelo Cantù
CEO
Rental Consulting
+39 333 9880094
manager@rentalconsulting.it

New advertisers receive a discount



IPAF Journal (German language)

Contact:
Romana Kennel
Head of Media Sales
Krafthand Medien GmbH
+49 (0)8247 3007 60
romana.kennel@krafthand.de



IPAF Elevating Safety (USA market)

Contact:
Megan Perleberg
AC Business Media
+1 (800) 538 5544 x1295
mperleberg@acbusinessmedia.com

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Promote and enable the safe, effective use of powered access worldwide



www.ipaf.org/elevando-espana

A annual event, now in its third year, primarily for IPAF members and non-members in Spain.



www.iapa-summit.info

Please note, sponsorship of the IPAF Summit & International Award for Powered Access (IAPAs) is bookable directly with IPAF's Media Partner, KHL. Please contact Ollie Hodges: ollie.hodges@khl.com



www.ipaf.org/anchio

Annual event aimed at IPAF members in Italy for networking and learning.'



www.ipaf.org/asiaconference

Annual two-day event focused on the South East Asia market. Includes conference, gala dinner, networking. Attracts IPAF members and non-members from across the sector.



www.ipaf.org/elevation-switzerland

Annual event focused on Swiss members to meet and network.



www.ipaf.org/elevacao

Annual event for IPAF members in Portugal, attracting many IPAF Instructors.



www.ipaf.org

New for 2024, this event invites industry colleagues GCC countries and will this year be hosted in Saudi Arabia.



www.ipaf.org/elevation

A regular event aimed primarily at UK members and open to non-members bringing them together to hear the latest from IPAF and celebrate the powered access industry.



www.ipaf.org/elevando

Annual event focused on Mexico and Latin America. Attracts IPAF members and non-members from across the sector.

Full list of IPAF events at: www.ipaf.org/events



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