



Member

**“Remember that
Credit is Money”**

Benjamin Franklin,
U.S. Founding Father,
1706-1790



Trade Credit Insurance Designed for IPAF Members

In today’s uncertain economic climate, how confident are you that your clients will pay when they’re supposed to?

Acumen Credit Insurance Brokers are the approved provider of credit insurance to IPAF Members. With the ever-present threat of catastrophic bad debt looming large, it could be the vital protection you need.

Why Credit Insurance?

A policy arranged by Acumen Credit Insurance Brokers will cover you and your business against losses arising from non-payment by a customer. It insures what is often your largest asset - your debtors - and protects your cash flow, the life-blood of your business.

Just some of the benefits for your business:

- Gives you confidence and peace of mind by substantively protecting your cash flow.
- Supports improved credit management, thus improving cash flow.
- Peace of mind when entering into new commercial relationships by providing a credit vetting facility.

- Good quality information to make informed decisions when granting credit to customers.
- Access to finance facilities, such as invoice finance and factoring, is greatly improved owing to the extra security afforded by a credit insurance policy.
- The option to use experienced debt collectors to help with slow paying customers for both insured and uninsured debt.
- Removes the need to keep bad debt reserves, meaning these funds can be put towards other uses.

Already Insured?

Let Acumen Credit Insurance Brokers make sure you have the best deal possible by conducting a no-obligation, full market review.

And remember... the most successful businessmen buy credit insurance. **Click here** to see how entrepreneur Peter Jones (BBC Dragon’s Den) lost everything and had to start from scratch all because he chose not to buy Credit Insurance!



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